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OCT 22 2003**MESSAGE: RE: SERIAL NO. 09/837,377 - Filed April 19, 2001****Applicant: Mark LANDESMANN****For: BUYER-DRIVEN TARGETING OF PURCHASING ENTITIES****OFFICIAL****PRELIMINARY AMENDMENT B****Certificate of Transmission****I hereby certify that this correspondence is being transmitted by facsimile to the U.S.
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Mark LANDESMANN

Title: BUYER-DRIVEN TARGETING OF PURCHASING ENTITIES

Appl. No.: 09/837,377

Filing Date: 04/19/2001

Examiner: Andrew I. Faile

Art Unit: 2611

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PRELIMINARY AMENDMENT B

Mail Stop NON-FEE AMENDMENT
Commissioner for Patents
PO Box 1450
Alexandria, Virginia 22313-1460

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Sir:

This communication supplements the previously-filed Preliminary Amendment concerning the above-referenced patent application.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this document.

Remarks/Arguments begin on page 7 of this document.

Please amend the application as follows: